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Carnegie Hall+ has been created through a partnership between Carnegie Hall and Unitel, the world's leading classical music audiovisual producer and distributor.

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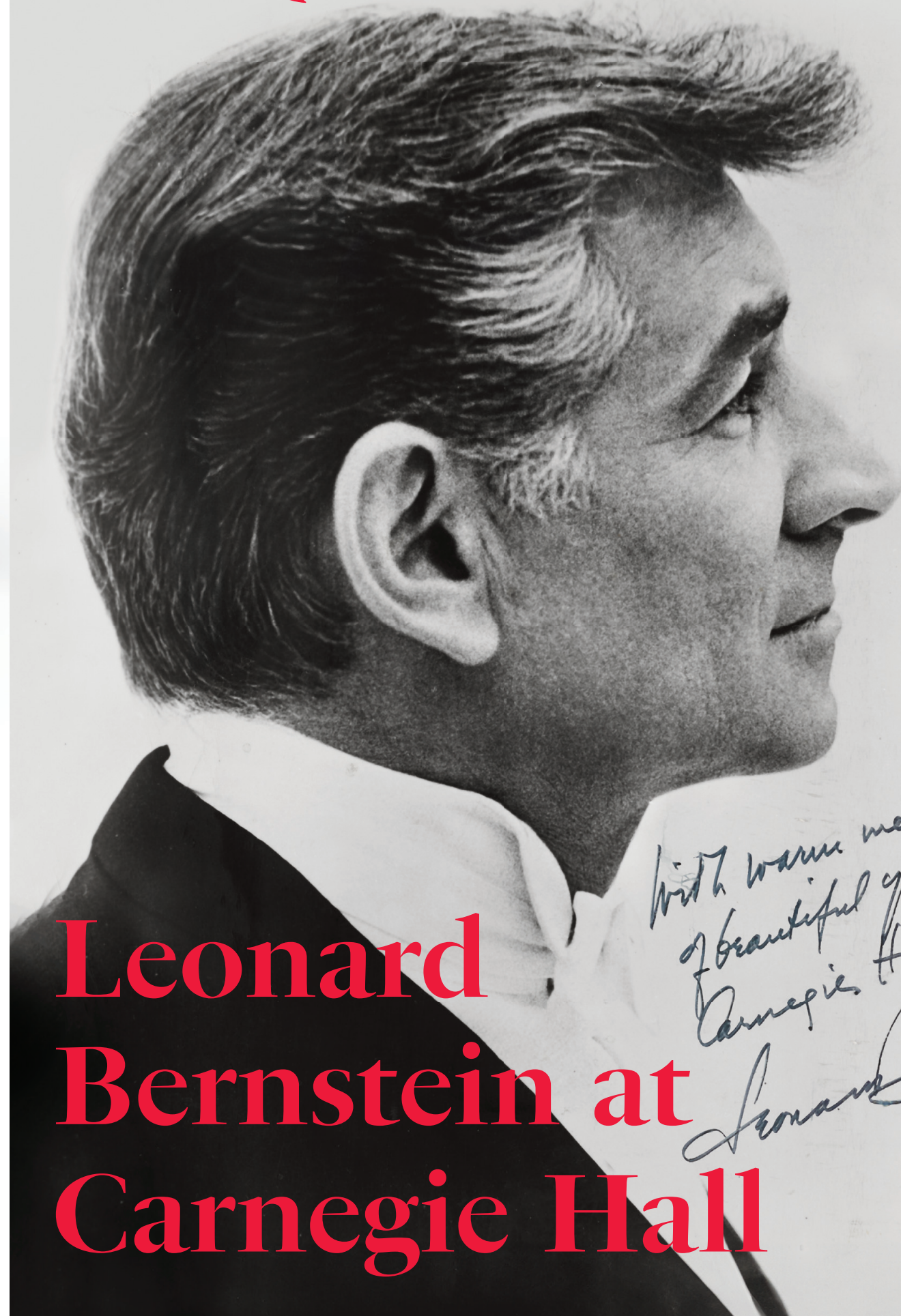
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**Leonard
Bernstein at
Carnegie Hall**

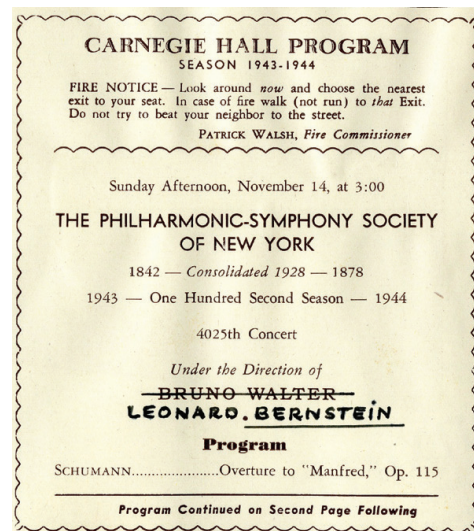
*With warm memories
of beautiful years in
Carnegie Hall -
Leonard Bernstein
1970*

A Brief History of Leonard Bernstein at Carnegie Hall

Few artists have had as close an association with Carnegie Hall as Leonard Bernstein. Between 1943 and 1990, he appeared at the Hall more than 400 times in a multitude of roles, including conductor, pianist, composer, and educator.

Bernstein made one of the most dramatic debuts in Carnegie Hall's history. On November 14, 1943, he substituted at the last minute for an ailing Bruno Walter, conducted the New York Philharmonic without a rehearsal, appeared on the next day's front page of *The New York Times*, and became an international celebrity. He had been appointed the first American assistant conductor of the New York Philharmonic only two months earlier.

Following his debut, Bernstein conducted at the Hall throughout his life, leading not only the New York Philharmonic, but also the Vienna Philharmonic, Israel Philharmonic Orchestra, Boston Symphony Orchestra, The Philadelphia Orchestra, Cincinnati Symphony Orchestra, American Composers Orchestra, Symphony of the Air, and Rochester Philharmonic Orchestra. Highlights included Bernstein's famous *Young People's Concerts* with the New York Philharmonic, televised from 1958 to 1962; the 1976 "Concert of the Century," which marked the 85th anniversary of the Hall's opening and featured performances by Isaac Stern, Yehudi Menuhin, Mstislav Rostropovich, Vladimir Horowitz, and Dietrich Fischer-Dieskau; and the Hall's gala reopening following its extensive renovation in 1986 at which Bernstein led the New York Philharmonic in his own *Opening Prayer*—the first work ever commissioned by Carnegie Hall.



Program from Leonard Bernstein's historic debut

Bernstein's music has been performed at Carnegie Hall more than 900 times, including 11 premieres, from the New York premiere of his Symphony No. 1, "Jeremiah," in March 1944 to the world premiere of the Symphonic Dances from *West Side Story* in February 1961. In addition, Bernstein accompanied such performers as mezzo-sopranos Christa Ludwig and Jennie Tourel and clarinetist Benny Goodman in recital, and was the featured soloist in piano concertos by Mozart, Beethoven, and Gershwin. Bernstein also appeared at many benefits at the Hall for a variety of organizations and causes, including ASCAP, amfAR, Carnegie Hall Endowment Campaign, America-Israel Cultural Foundation, United Jewish Appeal, Russian war orphans, and Musicians Foundation.

On November 14, 1990—the exact date that he had made his debut 47 years earlier—his family, friends, and musicians gathered for a final memorial in the Hall that had launched his career so dramatically. The ceremony concluded with a final tribute by musicians from the orchestras with which he was most associated—New York Philharmonic, Boston Symphony, Vienna Philharmonic, Israel Philharmonic, London Symphony, and Accademia Nazionale di Santa Cecilia—who joined forces to perform the Overture to *Candide* without a conductor, which began a tradition still observed by the New York Philharmonic today.



"Concert of the Century" with Yehudi Menuhin, Dietrich Fischer-Dieskau, Mstislav Rostropovich, Vladimir Horowitz, Leonard Bernstein, and Isaac Stern

The Leonard Bernstein Collection on Carnegie Hall+

Today, the most extensive collection of concert films, Emmy Award-winning broadcasts, and historic performances that feature Leonard Bernstein can be discovered by fans new and old on Carnegie Hall+, the Hall's premium subscription video-on-demand channel. Newly remastered and exclusive performances showcase the iconic musician as both pianist and conductor with the best orchestras from around the world. Intimate documentaries and tribute concerts take audiences behind-the-scenes of his work as a composer, including some of the most beloved Broadway musicals of our time. New programs that showcase Bernstein's work as performer, composer, and music educator will be added to the channel each month.

Select Programming Highlights:

- Considered the world's foremost interpreter of works by Gustav Mahler, Carnegie Hall+ features Bernstein's complete Mahler symphony cycle, including the now legendary performance of the Mahler's **Symphony No. 2, "Resurrection,"** with the London Symphony Orchestra in Ely Cathedral.
- As a composer, Bernstein is best known for his beloved musical works—including *Wonderful Town*, *On the Town*, and *West Side Story*—which are featured in a special tribute concert, **Bernstein on Broadway.**
- Not only an incomparable conductor, composer, educator, and cultural figurehead, Bernstein was also an estimable pianist in Gershwin's irresistible **Rhapsody in Blue with the New York Philharmonic.**
- Experience Bernstein with his beloved New York Philharmonic in the Emmy Award-winning performance of **Tchaikovsky's Fourth Symphony.**
- Carnegie Hall+ also features important historic performances, including Bernstein leading **Robert Schumann's Cello Concerto** with the Orchestre National de France with **Mstislav Rostropovich** as soloist.
- The fascinating documentary, **Leonard Bernstein: A Genius Divided**, delves into Bernstein's artistic struggle as both composer and conductor, reaffirming his position as the most towering figure in classical music.
- Upcoming new-to-channel highlights include a **complete Beethoven symphony cycle** with the Vienna Philharmonic, an inside look at the creation of **West Side Story**, and the historic Christmas Day performance in 1989 of **Beethoven's Ninth Symphony** led by Bernstein, commemorating the fall of the Berlin Wall.